



SPECIFICATIONS

We are purely Mac based, but PC Illustrator, Acrobat, Quark and Photoshop can be used, no other PC applications. Files should be supplied on DVD, CD or made available via FTP or sent via email.

Apple Mac File Formats: Indesign CC, Photoshop CC, Illustrator CC, Acrobat 10 Pro, QuarkXpress 6.5

Print Setup

High Quality Print pdf only.

Please set up with no bleed or crop marks to a percentage of final size. Please save all pdfs that contain shadow (i.e. transparencies) as pdf version 1.4 and above without flattening and save as High Quality Print pdf only.

PLEASE SAVE AS HIGH QUALITY PRINT PDF WITH ALL COMPRESSION DOWNSAMPLING TURNED OFF

Indesign CC files please link all images and include all fonts.

Preferably all files set up in QuarkXpress 6.5 should be at a percentage of the final size with all FONTS included, all EPS's and Tiffs should be called in and updated. International English Please.

Illustrator, Indesign or Photoshop EPS's can also be used.

Please make sure all EPS's are outlined on Text unless all fonts for EPS's are provided.

Please make sure all images are linked in Indesign. Make sure gradient mesh is on and at 300dpi.

Vinyl Cut Artwork

Vinyl artwork, text and logos should be in Illustrator all fonts and strokes should be outlined with overlapping items united so when you view work in **OUTLINE** mode under View you see the same as you would under **PREVIEW**, this is because the vinyl plotter see's every path and will cut these paths.

PREVIEW



OUTLINE



Picture Files

Pictures should preferably be 300dpi, eg. an overall mb file size up to A1 of 50mb+ up to A0 100mb+ or for Pop-Ups/Banner Stands overall image size 100/250mb+. A general rule of thumb is to zoom into an area on the screen, if it looks ok it will print ok. The bigger the file size (megabites) the better.

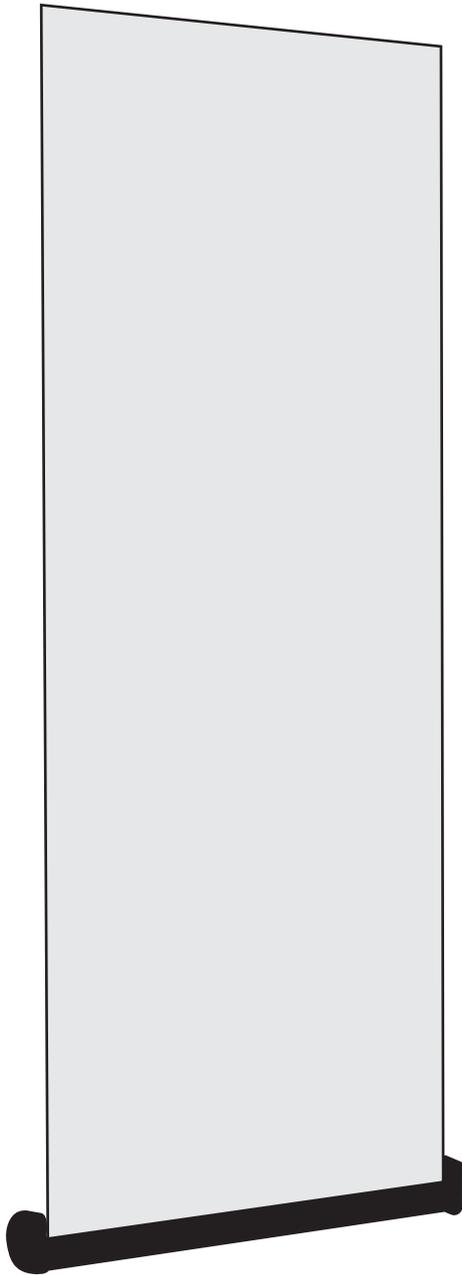
All files should be CMYK, EPS's or Tiffs.

Proofs/Colour specs

Please provide a colour proof with any critical colours indicated as some pantone colours can be hard to attain 100% and some further adjustments may be needed.



POP-UP BANNER STANDS

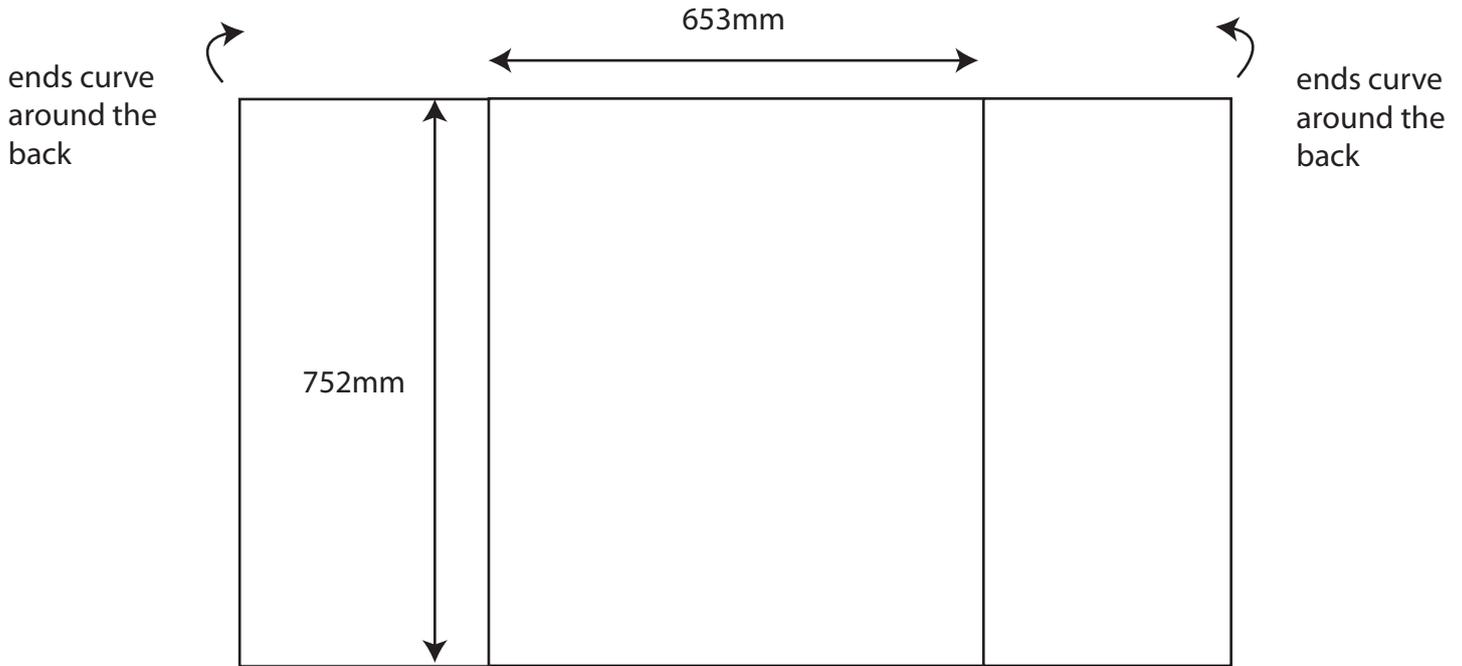


- Visible graphic panel
2100mm x 800mm
(allow extra 50mm to
bottom for roll up)
- For 600, 1000, 1200 & 1500
widths change accordingly

Finished actual size is 800mm x 2150mm with a visible size of 2100mm, the extra bottom 50mm is not seen and goes within the cassette. Please see our artwork set up on pdfs for how to supply the artwork. [Set up with no bleed or crop marks to a percentage of final size.](#)



3 x 1 TABLE TOP SYSTEM



Each drop is 653mm wide x 752mm high. 3 drops, consisting of 1 middle panel and 2 ends all to that size. Total panel size wide 1959mm x 752mm

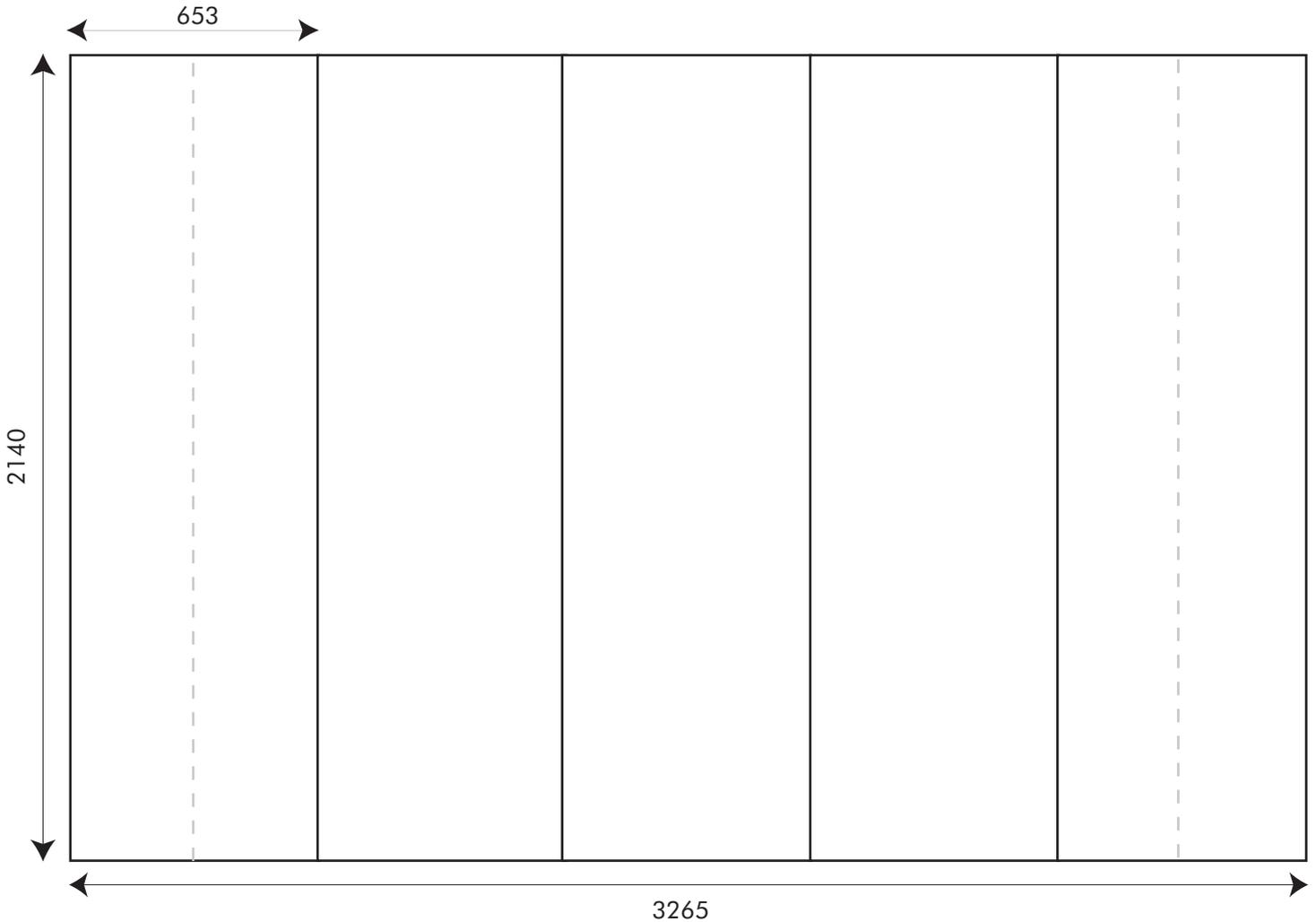
Take in to consideration the joins when setting up text and images, also the ends are curved with approx half being viewed from the front, which may have a bearing on what is placed in that position.

Please see our artwork set up on pdfs for how to supply the artwork.

[Set up with no bleed or crop marks to a percentage of final size.](#)



3 x 3 POP-UP SYSTEM



Each drop is 653mm wide x 2140mm high. 3 drops with 2 ends all to that size. Please set up artwork as one image at 10% = 326.5mm wide x 214.0mm high.

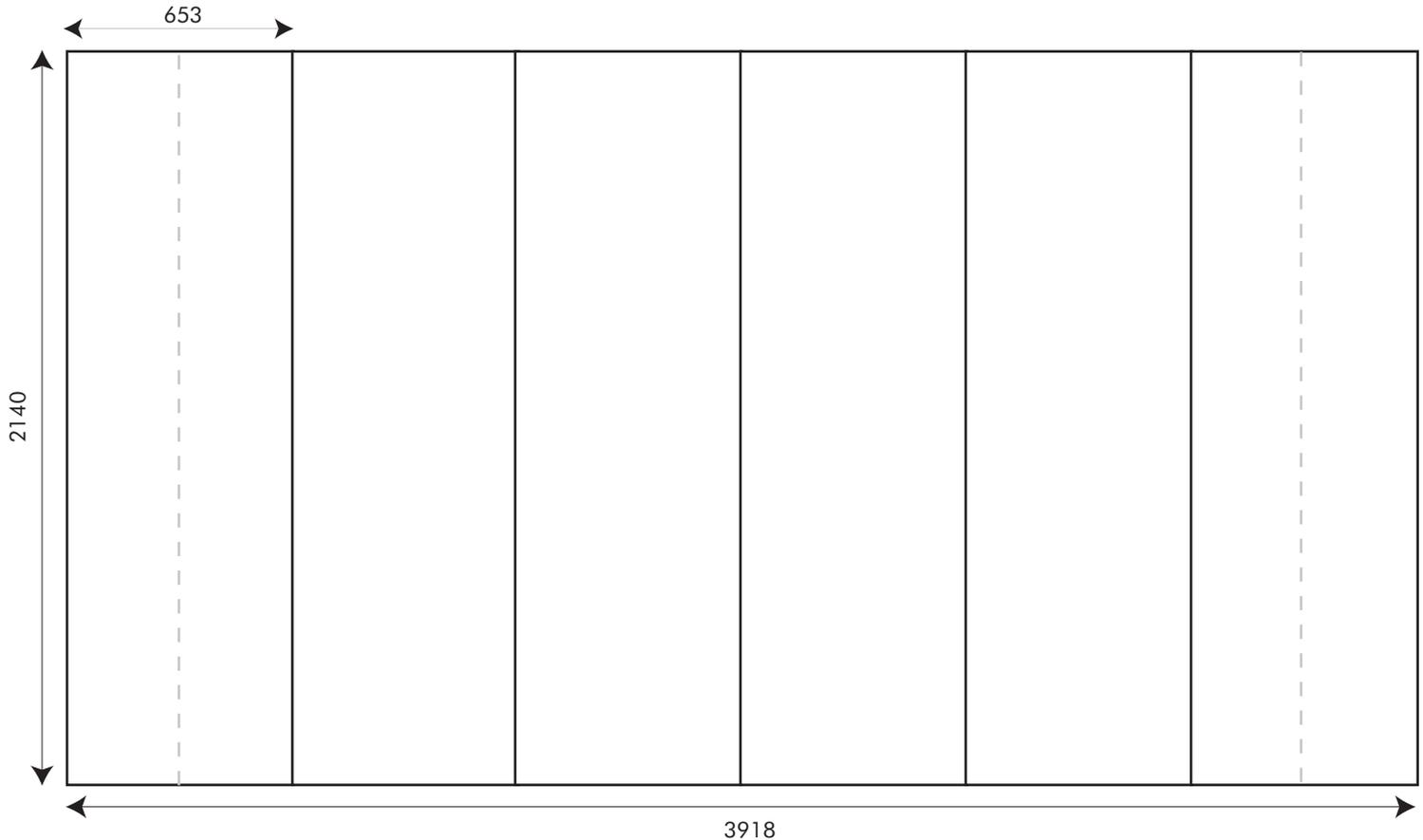
Take in to consideration the joins when setting up text and images, also the ends are curved with approx half being viewed from the front, which may have a bearing on what is placed in that position.

Please see our artwork set up on pdfs for how to supply the artwork.

[Set up with no bleed or crop marks to a percentage of final size.](#)



3 x 4 POP-UP SYSTEM



Each drop is 653mm wide x 2140mm high. 4 drops with 2 ends all to that size. Please set up artwork as one image at 10% = 391.8mm wide x 214.0mm.

Take in to consideration the joins when setting up text and images, also the ends are curved with approx half being viewed from the front, which may have a bearing on what is placed in that position.

Please see our artwork set up on pdfs for how to supply the artwork.

[Set up with no bleed or crop marks to a percentage of final size.](#)